

WESTERN SYDNEY
UNIVERSITY



ACCC2017

Advancing Community Cohesion Conference

Today's Challenges and Solutions

SPONSORSHIP OPPORTUNITIES

20-22 NOVEMBER 2017

Western Sydney University

Sir Ian & Nancy Turbott Auditorium

Parramatta South Campus

www.advancingcommunitycohesionconference.com.au

INVITATION

Australia is an integral part of the globalised world and the home to an increasingly diverse society. Our understanding of citizenship and what it means to be an Australian and a member of society continues to evolve. We are constantly searching for better ways to deliver equal opportunity to all, and ensure the equitable participation of diverse groups.

Western Sydney University invites you and your organisation to join us in contributing to the **2nd National Advancing Community Cohesion Conference – Today's Challenges and Solutions**, to be held at the Western Sydney University Parramatta South Campus from 20 November to 22 November 2017.

The Conference will bring together decision-makers, thought leaders and influencers, community leaders, and practitioners, to explore the challenges confronting social cohesion and resilience, as well as ways to more effectively address them.

WHO WILL ATTEND

It is anticipated that the Conference will bring together over 250 participants, including:

- Government Ministers and politicians;
- senior public servants;
- leaders and members of Australian agencies and international organisations, such as the Australian Human Rights Commission and the Office of the United Nations High Commissioner for Refugees;
- academics, researchers, policy makers and students;
- leaders and members from:
 - civil society and non-government organisations;
 - the private sector.

CONFERENCE VENUE

The Conference opening will be held at the Peter Shergold Building, Western Sydney University Parramatta City Campus, 169 Macquarie Street, Parramatta.

The remainder of the Conference program will be held in the Sir Ian and Nancy Turbott Auditorium, Western Sydney University Parramatta South Campus, corner of Victoria Road and James Ruse Drive, Rydalmere.



SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR

\$10,000 (PLUS GST)

Sponsor acknowledgement

Subject to the time of booking, recognition as a Gold sponsor on all Conference material including:

- Final programme and Conference handbook;
- Conference website (with hyperlinks to company website);
- Signage displayed in the main plenary (pull-up banner supplied by sponsor);
- PowerPoint holding slides displayed at the beginning and the end of each plenary session; and
- Sponsorship of one concurrent panel – signage prominently displayed (pull-up banner supplied by sponsor).

Registration

Three complimentary Conference registrations, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and Conference dinner.

Satchel inserts

Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

Access to delegate list

Electronic copy of the delegate list after the conclusion of the Conference showing name and organisation, except where privacy laws exclude particular participants' details from being included.



SILVER SPONSOR

\$5,000 (PLUS GST)

Sponsor acknowledgement

Subject to the time of booking, recognition as a Silver sponsor on all Conference material including:

- Final programme and Conference handbook;
- Conference website (with hyperlinks to company website);
- Signage displayed in the Conference foyer (pull-up banner supplied by sponsor); and
- PowerPoint holding slides displayed at the beginning and the end of each plenary session.

Registration

Two complimentary Conference registrations, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and Conference dinner.

Satchel inserts

Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

Access to delegate list

Electronic copy of the delegate list after the conclusion of the Conference showing name and organisation, except where privacy laws exclude particular participants' details from being included.



BRONZE SPONSOR

\$2,000 (PLUS GST)

Sponsor acknowledgement

Subject to the time of booking, recognition as a Bronze sponsor on Conference material including:

- Final programme and Conference handbook;
- Conference website (with hyperlinks to company website); and
- Signage displayed in the Conference foyer (pull-up banner supplied by sponsor).

Registration

One complimentary Conference registration, which includes attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and Conference dinner.



CONFERENCE DINNER SPONSORSHIP

\$3,000 (PLUS GST)

The Conference dinner will take place on Tuesday 21 November. Dinner sponsor benefits include:

- Three complimentary dinner tickets, with guests seated at a VIP table;
- An electronic invitation issued to all delegates (sent on behalf of your organisation and UWS);
- The opportunity for your representative to welcome delegates and guests on the evening;
- Logo printed on dinner menus at each table; and
- Providing brochures or promotional products (subject to approval) to be distributed on the night.

Sponsor acknowledgement

Subject to the time of booking, recognition as Dinner sponsor on Conference material including:

- Final programme and Conference Handbook; and
- Conference website (with hyperlinks to company website).



MORNING TEA, LUNCH OR AFTERNOON TEA SPONSORSHIP

\$900 (PLUS GST)

Recognition as a sponsor on all Conference material including

- Final programme and Conference handbook; and
- Conference website (with hyperlinks to company website).





SATCHEL INSERTS

\$500 (PLUS GST) per insert

Companies / organisations will have the opportunity to reach all delegates directly by providing inserts for delegates' satchels. Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promotional products, such as pens, writing pads, mouse pads, novelty items etc. The Conference secretariat will approve all inserts. Quantity of approximately 400 items will be required (to be supplied by sponsor).



PARTNERSHIP

In-kind support, such as promoting the Conference themes, and encouraging increased participation and attendance.

Sponsor acknowledgement

Subject to the time of booking, recognition as an 'in-kind support' sponsor on Conference material including:

- Final programme and Conference handbook; and
- Conference website (with hyperlinks to company website).

HOW TO APPLY

To secure sponsorship of this important Conference, or to further discuss opportunities and options, please contact:

Craig Hassell

Conference Manager

T: +61 755 808 677

E: acc2017@conferenceonline.com.au

Following successful application, a Tax Invoice will be issued for payment by credit card, direct deposit or cheque. Sponsorship is confirmed following receipt of payment in full.



FOR MORE INFORMATION:

www.advancingcommunitycohesionconference.com.au